



For Immediate Release

Hong Kong Sanatorium & Hospital and Guy Hugh Chan Refractive Surgery Centre Winners of Reader's Digest Trusted Brand Gold Awards

(22 May 2013 – Hong Kong) Hong Kong Sanatorium & Hospital (HKSH) has won Reader's Digest Trusted Brand Gold Award in Hospital category for the fifth time in 2013, while its Guy Hugh Chan Refractive Surgery Centre (HKSH-GHCRSC) garnered the same award in the Eye Surgery Centre (LASIK) category for three consecutive years.

Speaking after the award presentation ceremony, Dr. Walton LI, Medical Superintendent of HKSH, said the hospital was delighted to have received the award for the fifth time. "We are deeply encouraged by the continued support and trust the community has rendered to us and this has become the driving force for us to strive for continuous improvement and excellence in our service."

With 'Quality in Service Excellence in Care' as its motto, HKSH is committed to promoting Total Patient Experience in every single encounter with patients, attending to their healthcare needs with professional care and compassion.

"We always put patients first. Our dedicated team, with the support of advanced technology, ensures that from the time our patients enter the hospital, they would experience total care in every aspect, including admission arrangement, accommodation, food and nutrition, psychological health, rehabilitation, and etc., in order to provide professional medical excellence to patients in a comfortable and safe environment."

Meanwhile, HKSH Guy Hugh Chan Refractive Surgery Centre, the first centre to apply LASIK in Hong Kong, has also won a gold award in the eye centre category. The centre, comprising a team of over 80 staff, has since operated on about 90,000 eyes with LASIK, providing accurate, reliable and safe service in eye surgery.

Dr. John CHANG, Director of Guy Hugh Chan Refractive Surgery Centre said, "It is an honour to have received the award for the third time in a row. LASIK technology has been well received in Hong Kong and we have continued to excel in our service through bringing in advanced technology and equipment with a view to providing the best possible and reliable refractive surgery services to our patients."

Apart from refractive surgeries, the Department of Ophthalmology of HKSH is offering a wide range of ophthalmological services, including cataract surgery, glaucoma treatment,



retinal treatment, paediatrics eye care, oculoplastic and orbit surgeries and optometry.

HKSH is one of the few private hospitals in Hong Kong which provides comprehensive medical services and has grown over the past decade from a hospital with a few specialties to over 30 specialty centres at present. HKSH has amassed a company of over 100 doctors to attend to every healthcare need of its patients, from primary, secondary to tertiary care, and to provide the public with an array of medical choices.

HKSH will continue to strengthen its regional medical services in family medicine and primary care, expanding the numbers of its specialty clinics, introducing advance medical technology, setting up medical education and investing in medical research, with the ultimate aim of becoming the medical centre of excellence in the region.

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About Reader's Digest Trusted Brand Gold Award

Reader's Digest Asia conducts the Trusted Brand Survey annually to recognise the outstanding achievements of different brands since 1999. Respondents were asked to name their most Trusted Brand in a wide range of products and services according to the following 6 attributes: Trustworthiness & Credibility, Quality, Value, Understanding of Customer Needs, Innovative and Social Responsibility. It is conducted through one person, one vote with sound accountability.

About Hong Kong Sanatorium & Hospital

Hong Kong Sanatorium & Hospital is one of the leading private hospitals in Hong Kong. With the motto "Quality in Service Excellence in Care", the Hospital is committed to serving the public as well as promoting medical education and research.

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Photo

1. Dr. Walton LI, Medical Superintendent of HKSH (left) says HKSH will continue serve to enhance total patient experience of its patients.



2. Dr. John CHANG, Director of Guy Hugh Chan Refractive Surgery Centre (left) says that the HKSH Guy Hugh Chan Refractive Surgery Centre has operated on about 90,000 eyes in LASIK surgery and will continue to look for opportunities to excel in its service.





3. HKSH representatives at the presentation ceremony (left to right): Dr. Dexter LEUNG, Specialist in Ophthalmology; Dr. William WEI, Assistant Medical Superintendent; Dr. John CHANG, Director of Guy Hugh Chan Refractive Surgery Centre; Dr. Walton LI, Medical Superintendent; Dr. LAI Kar-neng, Assistant Medical Superintendent; Dr. Ivan CHEN, Director of Eye Surgery Centre.

