



Hong Kong Sanatorium & Hospital and Hong Kong Cancer Fund Join Hands to Prevent Breast Cancer and Promote Regular Breast Checks among HK Women

(Hong Kong – 24 September 2013) Breast cancer is the most common cancer in women worldwide. To heighten public awareness in prevention of cancer and encourage women to conduct regular checks, Hong Kong Sanatorium & Hospital (HKSH), in support of Pink Revolution organized by Hong Kong Cancer Fund (HKCF), will offer 500 mammogram examinations to members of the public.

Female Hong Kong residents aged 40 or above and have not received any clinical breast cancer screening within the last two years will be eligible and registration can be made by calling the Cancer Fund Hotline: 3656 0800 from 25 September to 31 October.

Meanwhile, HKSH will also be offering 100 free mammograms to five affiliate associations of HKCF. Beneficiaries are immediate family members of breast cancer patients.

According to the Hong Kong Cancer Registry, there were more than 3,000 new cases in 2010. Breast cancer has the third-highest mortality rate for all types of cancer among Hong Kong women. “The incidence of breast cancer in Hong Kong has doubled in the past 20 years, with one in every 19 women suffering from some form of breast cancer,” said Dr Raymond LIANG Hin-suen, Assistant Medical Superintendent and the Director of the Comprehensive Oncology Centre of HKSH, adding that there is a trend that women are diagnosed at younger age.

Dr. LIANG said women should do regular checking of their breast either through self-examination or by doctors. “Those aged 40 or above should consider checking abnormalities via mammograms,” he said. “Early detection increases the opportunity for a cure. The survival rate for Stage 1 breast cancer is above 90%, while it is over 50% for Stage 2 and 3 patients.”

HKSH will offer a total of 500 discounted mammograms with report interpretation by a physician for the cost of \$600. The offer will be available on a first-come-first-served basis.

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About Hong Kong Sanatorium & Hospital

Hong Kong Sanatorium & Hospital is one of the leading private hospitals in Hong Kong. With the motto “Quality in Service Excellence in Care”, the Hospital is committed to serving the public as well as promoting medical education and research.



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Photos

1. Dr. Raymond LIANG Hin-suen, Assistant Medical Superintendent and the Director of the Comprehensive Oncology Centre of the Hong Kong Sanatorium & Hospital (fourth from left, back row), and Ms. Sally LO, the Founder and Chief Executive of Hong Kong Cancer Fund (seventh from left, back row) officiated the Pink Revolution 2013 on 24 September. HKSH is the medial partner of Pink Revolution of HKCF to offer free and discounted mammograms for raising public awareness in breast examination and prevention of breast cancer.



2. Dr. Raymond LIANG Hin-suen, Assistant Medical Superintendent and the Director of the Comprehensive Oncology Centre of the Hong Kong Sanatorium & Hospital, with the assistance of Nurse Ms. Queenie Chung of HKSH's Breast Cancer Centre, demonstrates how to perform breast self-examination.

