



Reader's Digest Trusted Brands Gold Award 2012

(28 May, 2012 – Hong Kong) Hong Kong Sanatorium & Hospital (HKSH) and its Guy Hugh Chan Refractive Surgery Centre received awards in 2012, namely the Reader's Digest Trusted Brands in Hospital Category and Eye Surgery Centre (LASIK) Category.

The Hospital is honoured to receive the Reader's Digest Trusted Brands (Hospital Category) for the fourth time since 2008. Its Guy Hugh Chan Refractive Surgery Centre also received the Gold Award in the category of 'Eye Surgery Centre (LASIK)' for the second year running. The award testifies to the trust and confidence of the community as recognition of our commitment towards setting industry benchmarks of quality and customer satisfaction in our endeavours. The Hospital's vision continues to navigate us on the path to remarkable achievement and be the leader in the healthcare provider business. This achievement is certainly a source of inspiration for all of us to further heighten our levels of performance and maintain our growth trajectory.

Guy Hugh Chan Refractive Surgery Centre is renowned in Hong Kong for its solid experience, expertise and commitment to delivering quality medical treatments through the application of state-of-the-art technology. As of today, the Centre has performed over 80,000 LASIK procedures, and the result is truly remarkable.

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About Reader's Digest Trusted Brands Gold Award

Reader's Digest Asia conducts the Trusted Brands Survey annually to recognise the outstanding achievements of different brands since 1999. Respondents were asked to name their most Trusted Brand in a wide range of products and services according to the following 6 attributes: Trustworthiness & Credibility, Quality, Value, Understanding of Customer Needs, Innovative and Social Responsibility. It is the fourth Reader's Digest Trusted Brands in Hospital Category since 2008, and the second consecutive award for Guy Hugh Chan Refractive Surgery Centre.

About Hong Kong Sanatorium & Hospital

Hong Kong Sanatorium & Hospital is one of the leading private hospitals in Hong Kong. With the motto "Quality in Service Excellence in Care", the Hospital is committed to serving the public as well as promoting medical education and research.

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Photo

1. Dr. Walton Li, Medical Superintendent of HKSH received the Reader's Digest Trusted Brands in Hospital Category Gold Award on behalf of the hospital.



2. (From left) Dr. Chang So Min, John, Director of Guy Hugh Chan Refractive Surgery Centre, HKSH and Dr. Walton Li, Medical Superintendent of HKSH were happy to award 2012 Reader's Digest Trusted Brands Gold Award in Hospital Category and Eye Surgery Centre (LASIK) Category.



3. The representatives of HKSH management committee and Guy Hugh Chan Refractive Surgery Centre attended the ceremony.





4. Reader's Digest Trusted Brands Gold Award in Hospital Category and Eye Surgery Centre (LASIK) Category.

